

Demonstration Video

Student Name:

Student number:

Group member names:

For the **Demonstration Video Project**, you will be working together in groups of 3 or 4. The purpose of this project is to use casual English to demonstrate how to do or make something (a how-to/do-it-yourself video). Videos should also be informative and entertaining. **Video length: 5-6 minutes.**

The video must:

1. **Demonstrate how to make or do something.** The video can be a DIY (do-it-yourself) video, a video tutorial, cooking show, craft show, instructional or teaching video, life hack video, etc. You must show how to do something, step by step. Give explanations in English which demonstrate the actions.
2. **Use English casually in a group.** Videos must use all English. You may prepare scripts or a speaking guide, but you should not read from the script or be too memorized. The purpose is to use natural, adlibbed English with others in a group. If Japanese is used occasionally, you must add English subtitles.
3. **Entertain.** Videos should be entertaining and interesting. To keep your audiences' attention you can use music, graphics, and give your group an interesting name. Be sure to be energetic and use a clear voice.
4. **Inform.** Videos must give the audience information about the items reviewed and during your demonstration. Use titles and text in your video to better organize your information. Also, you must give tips, tricks, or advice for people doing it for the first time.
5. **Length: 5-6 minutes**

YouTube Video Examples

Scan the QR codes to the right, watch the Youtube video, and then answer the corresponding questions.

A. Demonstration Video: "How to Make Sushi"

1. Where is Olivia Jade from?
2. What type of sushi do they make first?
3. What was the "hardest part" of making sushi for Olivia?
4. What are the steps to make a California roll?
5. What ingredients did they use inside of the California rolls?
6. Why was it funny when the sushi chef said "adios" at the end of the video?



B. *Demonstration Video: "How to Make a Terrarium"*

1. What is a closed terrarium? How does a closed terrarium work?
2. What materials do you need to make a closed terrarium?
3. If you use isopods or wood lice in your terrarium, what is their purpose?
4. What is the first step? And why is it important?
5. What type of plants were used to make the terrarium?
6. What is the danger of adding too much water?
7. Who do you think would like to make a terrarium? Why would someone want to make it?



C. *Demonstration Video: "D-I-Y Rope Shelf"*

1. What materials do you need to make a rope shelf?
2. Why does the video creator want to make a rope shelf? What is the purpose?
3. What is the first step in making a rope shelf?
4. Why is it important to measure correctly before drilling holes in the boards?
5. What is the next step after drilling all the holes?
6. What did the video creator do to decorate the bottom of the shelves?
7. Who do you think would like to make a rope shelf? Why would someone want to make it?



Demonstration Video Planning

- **What will you Demonstrate?** Brainstorm several ideas that your group can make or do for your demonstration. (Try to think of 10 ideas)

- What did your group decide to demonstrate? _____

- Please describe what you are making or doing in your demonstration?

- Why are you doing this demonstration? What is the purpose? Who can benefit from it?

- What materials or ingredients will you use for your demonstration?

- What are the steps to making your product or doing your activity? (Be sure to give a lot of details and explain exactly what to do in each step):

1.

2.

3.

4.

5.

6.

7.

Make a Plan

Make a plan to make your demonstration video? Place? Time? What materials do you have to buy or find or gather? Make a note of every member's schedule. Who will be responsible for what?

Make a Script/Vocabulary Guide

Plan your script and what you want to say below. Make notes. While you can make notes and prepare, your video should use natural speech. Adlib, don't memorize!