

Japan

Tourism Video Project

Group Members:

Class:

For the **Japan Tourism Video Project**, you will be working in groups of 3 or 4 students. The purpose of this project is to teach foreign tourists about local Japanese places and culture. Videos should be both informative and entertaining.

Video Length: **10-minutes**

Procedure

- **Make Groups, Group Planning**
- **Plan Video Segments**
- **Write Scripts, Practice Speaking**
- **Make Videos** (field Work, out-of-class)
- **Edit Videos** (add music, graphics, effects)

→ **Watch Videos** (Date: _____)

Guidelines:

1. **Introduce foreign tourists to local Japanese places, culture, food, language, etc.**
Videos should consist of **3~4 segment topics**: a sightseeing spot, Japanese culture, food, language, history, advice for tourists, interview with shop owner, interview with tourists, etc.
2. **Use English casually in a group.** Videos must use all English. All members must speak for 2-3 minutes each. You may prepare scripts or a speaking guide, but you should not read from the script or be too memorized. The purpose is to use natural, adlibbed English with others in a group. If Japanese is used occasionally, you must add English subtitles.
3. **Inform.** Videos must give the audience information about the places that you visit, the culture that you show. Research the places, culture, and food, etc. to give important information. Use titles and text in your video to better organize your information and make the information easier to understand.
4. **Entertain.** Videos should be entertaining and interesting. To keep your audience's attention you can use music, graphics, and give your group an interesting name. Be sure to be energetic and use clear voices. You may present yourselves as a famous YouTuber or TikTok group.
5. **Length: 10 minutes (MAX)**



Video Location:

What local area of Japan will you teach foreign tourists about? Talk with your group and think of which area of Japan, Kansai, or Nishinomiya you would like to focus on in your video. Write many ideas and **circle** your best choice.

Segment Planning:

Each member will be responsible for one segment of the video. Think about which topic each member would like to show in the group video. What topics will you present and give a summary of each topic.

Possible Segment Topics:

Sightseeing spot
Japanese culture
Food/Sweets
Traditional game
Festival
Park

Café/Restaurant
Language
Museums/History
Specialty shop
University Campus
Advice for tourists

*Interview with shop owner (Eng.)
*Interview with tourists (Eng.)

Member Name	Segment topic:	Details about the segment:

Video Script Planning

- Introduction (introduce members, and the area of Japan you will focus on):

- Short overview of the segments you will talk about:

- Transition to Segment 1:



Segment 1:

Time:

- Transition to Segment 2:

Segment 2:

Time:

- Transition to Segment 3:

Segment 3:

Time:

- Transition to Segment 4:

Segment 4:

Time:

- Final message or advice for tourists:

- Goodbye catchphrase!