

# Survey

## Group Research Project



Name: \_\_\_\_\_

Class: \_\_\_\_\_

For the **Survey Group Research Project**, you will be working together in groups of 3 or 4. The purpose of this project is to use survey skills to gather data from other students or people in your community about a research topic that you are curious about. Your group will then present that information to the class using English and academic presentation skills.

This project has **8 steps**:

1. Choose a research topic. ☐
2. Decide your research goals. ☐
3. Plan your survey and questions. ☐
4. Gather data using your survey questions. (25 per group member) ☐
5. Discuss and graph/chart results. ☐
6. Make a PowerPoint presentation. ☐
7. Practice! Practice! Practice! ☐
8. **PRESENTATION TIME!** ☒

[ Date of Presentation: \_\_\_\_\_ ]

## Topic Examples

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Student Study Habits     | <input type="checkbox"/> University Students and Music    | <input type="checkbox"/> Exercise and Health Routines          |
| <input type="checkbox"/> Job Hunting in Japan     | <input type="checkbox"/> Student Relationships and Dating | <input type="checkbox"/> Beliefs about Sexual Minorities       |
| <input type="checkbox"/> Studying Abroad          | <input type="checkbox"/> How Students Spend Free-time     | <input type="checkbox"/> Smoking Habits of University Students |
| <input type="checkbox"/> How to Learn English     | <input type="checkbox"/> Japanese Beliefs about Whaling   | <input type="checkbox"/> _____                                 |
| <input type="checkbox"/> Student Beliefs about KG | <input type="checkbox"/> Teenager Shopping Habits         | <input type="checkbox"/> _____                                 |
|   |   | <input type="checkbox"/> _____                                 |

How will you be scored?

You will work as a team, but you may receive different scores.  
Your score will be based on your English fluency, individual delivery, and overall performance.

GROUP SCORING		Survey Project Scoring					
8 ~ 10 slides used with correct headings and information.	1 2 3 4 5	INDIVIDUAL SCORING	Name:	Name:	Name:		
Length of presentation (10 ~ 15 min.)	1 2 3 4 5	English	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5		
Visual Aids: Charts and graphs clearly explained, pictures used well.	1 2 3 4 5	Delivery	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5		
Readability: Info. was clear, few mistakes, text was large, easy to read.	1 2 3 4 5	Voice	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5		
Overall Group Presentation, Teamwork, etc.	1 2 3 4 5	Eye Contact	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5		
		Memorization	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5		
		Overall Performance	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5		
Group Score:	/25	Individual Score:	/25	/25	/25		
		Total Score:	/50	/50	/50		

# Topics, Goals, and Survey Question Examples

Research Topic	Research Goals [What do you want to know?]	Survey Questions (6 – 8 questions) (S)hort and (L)ong
<p><i>Demonstration Presentation:</i></p> <p>Eating Habits of Students</p>	<ul style="list-style-type: none"> <li>➤ When or how often do university students eat?</li> <li>➤ What do university students typically buy or bring for lunch?</li> <li>➤ What do university students think is the most important meal of the day? Why do you they think so?</li> <li>➤ What do university students think about campus cafeterias and lunch time?</li> </ul>	<ol style="list-style-type: none"> <li>1. How many times do you eat a day? (S)</li> <li>2. What times do you usually eat? (S or L)</li> <li>3. What do you usually eat for lunch? (S or L)</li> <li>4. Do you buy or bring your lunch every day? (S)</li> <li>5. What do you think is the most important meal of the day? Why? (S and L)</li> <li>6. Is there enough cafeteria space to eat on campus? (S) If no, what do you think should be done to fix the problem? (L)</li> <li>7. Is there enough time to eat during the lunch break? (S) If no, what do you think should be done to fix the problem? (L)</li> </ol>
Part-time Jobs	<ul style="list-style-type: none"> <li>➤ How many university students have part-time jobs?</li> <li>➤ What kinds of part-time jobs do university students have?</li> <li>➤ How much time do students with jobs spend working each week?</li> <li>➤ _____</li> <li>➤ _____</li> </ul>	<ol style="list-style-type: none"> <li>1. Are you a university student? If yes, do you have a part-time job? (S)</li> <li>2. _____ (S)</li> <li>3. How many hours do you work in a week? (S)</li> <li>4. Why do you have a part-time job? (L)</li> </ol>
University Student Relationships	<ul style="list-style-type: none"> <li>➤ _____</li> <li>➤ _____</li> <li>➤ What do single university students think about having a relationship while in school?</li> <li>➤ Do male students date girls who are older or younger than them?</li> </ul>	<ol style="list-style-type: none"> <li>1. Are you a university student? If yes, do you have a boyfriend or a girlfriend? (S)</li> <li>2. _____ (L)</li> <li>3. Do you think male students want a girlfriend who is older or younger? Why? (S and L)</li> </ol>
_____	<ul style="list-style-type: none"> <li>➤ What do students think is the best age to get married?</li> <li>➤ _____</li> <li>➤ _____</li> <li>➤ Do people think that men and women should be the same age when they get married?</li> <li>➤ What is the ideal age gap for couples?</li> </ul>	<ol style="list-style-type: none"> <li>1. _____ (S)</li> <li>2. Are you married? If yes, at what age did you get married? If no, at what age did your parents get married? (S)</li> <li>3. Do you think couples should be the same age when they get married? Why? (S and L)</li> <li>4. _____ (S or L)</li> </ol>

# Survey Planning

## A. Group Members:

## B. Research Topic:

In your group, think of 4 topic ideas that you are interested in. Discuss them with your group and **choose one**.

TOPIC \_\_\_\_\_

## C. Research Goals:

What do you want to know about your topic? (What research questions do you want find answers to?)



#1

#2

#3

#4

## D. Survey & Interview Questions:

What questions will you ask your participants? You must ask (**short**) and (**long**) answer questions.



➤ \_\_\_\_\_ (short or long)

➤ \_\_\_\_\_ (short or long)

➤ \_\_\_\_\_ (short or long)

➤ \_\_\_\_\_ (short or long)

➤ \_\_\_\_\_ (short or long)

➤ \_\_\_\_\_ (short or long)

➤ \_\_\_\_\_ (short or long)

## E. Procedure:

What is your plan to gather the data? **You must ask or talk to 25 people per group member!** (Ex: 4 group members, ask 100 people) You may ask questions face to face, use an online survey (Ex. [surveymonkey.com](https://www.surveymonkey.com), Google Docs, etc.), or using Social Networks (Line, etc.)

1. Who & How will you ask the survey questions?

# Data Gathering Chart (example)

Name & Topic \_\_\_\_\_

Biographical Information	Question 1	Question 2	Question 3	Question 4	Question 5	Question 6	Question 7	Question 8
<p><i>*Name is not required</i></p>								
<p><b>Name (optional):</b></p> <p>Age:</p> <p><input type="checkbox"/> male <input type="checkbox"/> female</p> <p>KG Student: <input type="checkbox"/> YES <input type="checkbox"/> NO</p> <p>Grade Level: 1 2 3</p>								
<p><b>Name (optional):</b></p> <p>Age:</p> <p><input type="checkbox"/> male <input type="checkbox"/> female</p> <p>KG Student: <input type="checkbox"/> YES <input type="checkbox"/> NO</p> <p>Grade Level: 1 2 3</p>								
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# Slideshow Presentation Planning

Your group will present your survey data using a PowerPoint slideshow. The following is a list of slides and headings that you must use in your slideshow. **YOU MUST USE 8 SLIDES OR MORE!**

## 1. ☐ TITLE SLIDE

- Title** of presentation
- Group members' names
- Class number

## 2. ☐ OVERVIEW OF PROJECT

- Research Topic**
- Why did you choose your topic?
- Background Information. Why is your topic important in the world today?
- Picture** that represents your topic.

## 3. ☐ RESEARCH GOALS

- What do you want to know?
- List your research questions or

## 4. ☐ PROCEDURE

- How** did gather the information? What did you do? Where did you go to ask the questions?
- Who** did you ask: How many participants total? % male? % female? % KG students?  
[You must ask more than 30 people!]
- What** questions did you ask?
- Picture** of your group asking questions or a picture of where you were when you asked questions.

## 5. ☐ RESULTS: QUANTITATIVE (numbers)

- On this slide, you use **graphs or charts** to explain your data. Quantitative data can be expressed in numbers, percents, pie charts, bar graphs, charts, etc.



## 6. ☐ RESULTS: QUALITATIVE (words)

- On this slide, you should use some **quotes or lists of information**, how your participants feel and why. Qualitative data can only be expressed in words, not numbers.
- Picture(s)** of people that you interviewed.



## 7. ☐ DISCUSSION

- Summary**: Did you find a pattern?
- Expectations**: Did you expect the results that you got or where you surprised?
- Suggestions**: Do you have any suggestions based on your results?
- Problems**: Did you have any problems with the data collection?
- Future Research**: If you did the project again, what would you change or do better?

## 8. ☐ THANK YOU SLIDE

- "Thank you for your attention."
- "Do you have any questions?"
- Group member's names again

Title or Topic \_\_\_\_\_ Group Members \_\_\_\_\_

## Presentation Script:

### CHECKLIST:

GROUP SCORING	
8 ~ 10 slides used with correct headings and information.	5
Length of presentation (10 ~ 15 min.)	5
Visual Aids: Charts and graphs were clearly explained, pictures and clipart were used well.	5
Readability: Info. was clear, few mistakes, text was large, easy to read.	5
Overall Group Presentation, teamwork, etc.	5
INDIVIDUAL SCORING	
English	5
Delivery	5
Voice	5
Eye Contact	5
Memorization	5
Overall Performance	5

# Survey Research Project Student Scoring Sheet

Name:

Class:

Topic

Write 2 interesting facts that your learned from each presentation and one question.

*Bonus points will be given for asking questions.*

SCORE

1-10

	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint

**10 = GREAT**     **8 = GOOD**     **6 = OK**     **4 = NOT SO GOOD**     **2 = POOR**

10 = GREAT

8 = GOOD

6 = OK

4 = NOT SO GOOD

2 = POOR

## Topic

Write 2 interesting facts that you learned from each presentation and one question.

*Bonus points will be given for asking questions.*

SCORE

1-10

	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint
	1:	English
	2:	Delivery
	Question:	PowerPoint

## Self - Evaluation:

1. How much did you help your group **overall**?

1 2 3 4 5 6 7 8 9 10

2. How much did you help with the **Survey and PowerPoint**?

1 2 3 4 5 6 7 8 9 10

3. Do you think you **did your best** on the presentation?

1 2 3 4 5 6 7 8 9 10

4. Did your group work well together?

1 2 3 4 5 6 7 8 9 10

5. Did you enjoy this project?

1 2 3 4 5 6 7 8 9 10

6. Which topic was the best? \_\_\_\_\_



GROUP SCORING		Topic:	Survey Project Scoring Rubric				Class:
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Length of presentation (10 ~ 15 min.)	1 2 3 4 5	English	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
Visual Aids: Charts and graphs were clearly explained, pictures/clipart used well.	1 2 3 4 5	Delivery	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
		Voice	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
Readability: Info. was clear, few mistakes, text was large, easy to read.	1 2 3 4 5	Eye Contact	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
		Memorization	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
Overall Group Presentation, Teamwork, etc.	1 2 3 4 5	Overall Performance	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
Group Score:		Individual Score:	/25	/25	/25	/25	
		TOTAL SCORE:	/50	/50	/50	/50	

GROUP SCORING		Topic:	Survey Project Scoring Rubric				Class:
8 ~ 10 slides used with correct headings and information.	1 2 3 4 5	INDIVIDUAL SCORING	Name:	Name:	Name:	Name:	
Length of presentation (10 ~ 15 min.)	1 2 3 4 5	English	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
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Group Score:		Individual Score:	/25	/25	/25	/25	
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GROUP SCORING		Topic:	Survey Project Scoring Rubric				Class:
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Overall Group Presentation, Teamwork, etc.	1 2 3 4 5	Overall Performance	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
Group Score:		Individual Score:	/25	/25	/25	/25	
		TOTAL SCORE:	/50	/50	/50	/50	

GROUP SCORING		Topic:	Survey Project Scoring Rubric				Class:
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		Memorization	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
Overall Group Presentation, Teamwork, etc.	1 2 3 4 5	Overall Performance	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
Group Score:		Individual Score:	/25	/25	/25	/25	
		TOTAL SCORE:	/50	/50	/50	/50	